

October 23, 2009

Board of Director Minutes
Multiple Listing Service of the Wilmington Regional Association of REALTORS®
Marriott Myrtle Beach Resort, Myrtle Beach, South Carolina

Attending	R. J. Alexoudis	Buddy Blake	Faye Brock	Tom Gale
	Dan Kibler	Susan Lacy	Mary Martin	April McDavid
	Dennis Musser	Karen Parkin	Louise Voelker	Jody Wainio
Guests:	Carlos Braxton	John Hinrichs	Mary Jo Miller	
Absent:	Ashley Garner	Sharon Laney		
Staff:	Jerry Panz			

President Mary Martin called the meeting to order at 11:22 AM. All members of the Board of Directors received notice of the meeting.

On a motion duly made, seconded and carried the Board approved the following change to MLS Rule **Section 12.5 Identification of listing firm ~~and salesperson~~**. (NAR Section 19.18) In any display or disclosure of MLS Listing Information (as that terms is defined in Section 16.1(d) of these Rules), including oral disclosure and display on a VOW, a Participant shall cause any listing that is displayed to identify the name of the listing firm ~~and the listing broker or agent~~ in a readily visible color, in a reasonably prominent location, and in typeface not smaller than the median typeface used in the display of listing data.

Staff was directed to prepare a cost-benefit analysis for implementing IDX and VOW and make a presentation at the April 2010 meeting.

There being no further business, President Martin adjourned the meeting at 11:53 AM.

Submitted,



Jerry S. Panz, CAE, e-PRO, RCE
Secretary