

April 16, 2009

Board of Director Minutes

Multiple Listing Service of the Wilmington Regional Association of REALTORS®  
1444 S. 17<sup>th</sup> Street

Attending	Buddy Blake	Tom Gale	Ashley Garner	Dan Kibler
	Susan Lacy	Sharon Laney	Mary Martin	April McDavid
	Dennis Musser	Karen Parkin	Louise Voelker	Jody Wainio
Absent:	Melanie Bertrand	R. J. Alexoudis		
Staff:	Jerry Panz			

President Mary Martin called the meeting to order at 10:54 AM. All members of the Board of Directors received notice of the meeting.

By Consent the following was approved:

- 1) The Consent Agenda (attached)
- 2) Sending the MLS Survey questions to the membership (attached)
- 3) Charging \$10 to anyone who wants to place a Terms of Use on their VOW website
- 4) Approving new Rule: **Section 12.7 Confidential Data Fields**. A Participant shall not disclose to any consumer, whether orally, on a VOW or IDX web site, or via any other means, any of the following data fields, which the service has classified as confidential. The preceding sentence notwithstanding, a Participant may disclose the contents of any of these fields only to the extent, and only at the time, that the Code of Ethics or state or federal law gives rise to an obligation to do so. The following fields are confidential: Non Public Remarks, Showing Instructions, Alarm, Appointment information and KeyBox.
- 5) Including "model homes" in MLS Rule 12.7.7 (h)(4)
- 6) The minutes of this meeting

There being no further business the meeting adjourned at 11:55 AM.



Jerry S. Panz, CAE, e-PRO, RCE  
Secretary

## Consent Agenda

Multiple Listing Service of the Wilmington Regional Association of REALTORS®

April 16, 2009

### Acknowledgment of:

1. March Financial Statements

### Approval of:

1. Confirming email vote to execute new Supra contract.
2. Amending MLS Rule 7.1b as follows: When a Participant or Subscriber has a check returned for insufficient funds, the Staff shall add the maximum fine allowable by law to the account. When a Participant or Subscriber has a second check returned for insufficient funds, the Staff shall notify the Participant or Subscriber in writing that ~~for the next six months~~ they shall only make payment by a ~~certified check, cashiers check, money order or~~ credit ~~debit~~ card **or by Telecheck**. The Staff shall notify the Board of Directors of such action at their next meeting. The Participant or Subscriber shall have the right to be present and explain why such action should not be taken. **STAFF NOTE: The Policy Manual was revised on 2-22-04 but the MLS Rules were not updated—thereby creating the inconsistency.**

### **MLS Waivers Granted by Staff**

<b>Name</b>	<b>Company</b>	<b>Why Waived</b>
Melody Doyle	Creative Properties, Inc.	Unlicensed Office Help
Pamela Redford	Airlie Appraisal Group	Unlicensed Office Help
Leisa Dugan	Century 21 Sweyer & Associates	Unlicensed Office Help
Jeffrey Lakeman	Delano and Associates, Inc.	Unlicensed Office Help
Brian Moxey	Coldwell Banker Sea Coast Realty	Licensed, but license hangs at home

## Draft of MLS Survey

**Instructions:** Please complete each question.

Please enter your NRDS # (9 digits):					
How often do you use the MLS?	Once a week	At least twice a week	1-5 times per day	More than 5-10 times per day	More than 10 times per day
On a scale of one to five please indicate the degree of importance that you place on the following features					
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Please indicate the degree to which you find the MLS system user friendly.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please indicate your overall satisfaction with the current MLS system.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Your experience with Rapattoni Support <b>Skip question if not applicable.</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Please indicate the features that you use:</b>					
Home page (MLS Quick Search)	<input type="checkbox"/>				
Added mapping layers for schools, parks, etc. Map Search	<input type="checkbox"/>				
MLS Number Search	<input type="checkbox"/>				
Full Display Functionality	<input type="checkbox"/>				
One-Line Grid display	<input type="checkbox"/>				
Document upload	<input type="checkbox"/>				
Comprehensive CMA	<input type="checkbox"/>				
Tax integration	<input type="checkbox"/>				
Email listings	<input type="checkbox"/>				
Client Portal	<input type="checkbox"/>				
Instructional Videos	<input type="checkbox"/>				
If you could add <b>one</b> enhancement to the current MLS system, what would it be?					
Please share any other comment(s) you might have.					

THANK YOU! The survey reports will be published in Broker Briefing!