

Media Talking Points & Facts:

New Building at Ground Breaking Ceremony

1826 Sir Tyler Drive, Wilmington, NC 28405

- New three-story facility will be approx. 25,000 total square-feet (Class A) office building.
- Designed by architect John Rees & built by Clancy & Theys Construction Co.
- Ten years of dedication & planning by WRAR Board of Directors & Building Committee Members:
 - Began research & planning in 2001
 - Anticipated completion by fall 2011
- First floor – Approx. 7,400 square feet will house WRAR operations, including staff offices, training/conference rooms and larger meeting rooms for members.
 - Greatly enhances WRAR’s ability to provide quality services for its members and allows those members to better service their clients
- Second floor – Approx. 10,000 square feet will contain offices for lease. Convenient elevators & waiting area for clients.
- Third floor –
 - Named ***The Terraces on Sir Tyler*** will become Wilmington’s premier venue for meetings & events
 - Website: www.TerracesOnSirTyler.com, 3D animation video of exterior currently posted here (*as of the morning of 11/13/10*), complete animation video including the interior 3rd floor coming soon, so keep checking website. Full website is still under development.)



*****Please begin to always refer to the 3rd floor by its official name to help us begin promoting the approved brand to the public*****

- Approx. 7,400 square feet will accommodate large membership meetings for WRAR as well as special events such as weddings and corporate meetings.
 - Ballroom – will comfortably seat about 350 people banquet-style, can be divided into two rooms.
 - Terraces – two outdoor rooftop terraces on either end of the building will be perfect for: *wedding ceremonies, rehearsal dinners, smaller business networking events & more intimate gatherings.*
 - Featuring area’s only “green” rooftop
 - Dayma Edwards, Certified Meeting Planner (CMP), is the Director of Meeting & Events for The Terraces on Sir Tyler, all rental inquiries should be directed to here at 910.202.1586 or events@terracesonsirtyler.com
- Stunning water walls and laser-etched art panels in lobbies of each floor
 - Lot purchased in 2007
 - Project approved by membership in September 2009 at Annual Meeting & Election
 - WRAR’s project will enhance the area’s quality of life
 - Building Committee’s research & interviews with local caterers and event planners found that Wilmington lacks venue choices to host larger, upscale events.
 - New building will help fill this void by enticing consumers and businesses to hold their events and banquets in Wilmington.
 - WRAR is also confident that this project will provide local construction workers and engineers with much needed work.



PUBLIC RELATIONS CONTACT:

Brian Pilon, Marketing & Communications Director
 (910) 762-9050 | BPilon@WRAR.com