

CSPELITE AGENT COURSE

“Protecting Your Client’s Equity with Home Staging”

4 CE Elective Credits

A class designed specifically for agents, not stagers... this CSP Elite Agent Course teaches sales strategies; not how to, but why to stage; how staging can change your marketing plan and help increase your bottom line; plus, you get marketing tools with a listing packet on home staging, specifically for you to use on your appointments, a "Home Staging for Dummies" book, and dvd's you can use. In the course, we do not talk about how to stage, but why to stage, and resources in staging that can help you. We discuss why it's important for you to understand, and how it can increase your bottom line by using and working with a staging professional. As an agent, while you may help your client with recommendations to help make their house look better, and you may have a talent making things look good, it can take your focus away from selling more homes. We discuss how working with a stager gives you leverage, and outsourcing things like staging can ultimately increase your business. You will find that you do not have to do the physical work for staging to be beneficial to your business. This is an in depth course that helps you realize and understand the power, benefits, and value of adding a home staging company to your business as a collaborator.

Dates: Friday, January 29, 2010 9:00am - 4:30pm

Friday, March 26, 2010 9:00am - 4:30pm

Friday, May 21, 2010 9:00am - 4:30pm

Where: WRAR Office

Cost: \$325

Instructor: Jessica Pirone

To REGISTER: call 910-251-7711 and for more information, visit
www.justperfecthomestaging.com/CSPElite

Upon successful completion of the class and exam, participants earn the prestigious CSP Elite™ Affiliate designation and are granted permission to use the CSP Elite™ Affiliate logo in all marketing and promotional pieces for 2 years (renewal \$50.00)



Just Perfect!

Certified Staging Professionals

ELITEProgram™

\$50 Off Coupon

If You Register by Monday Jan. 15! Hurry to receive your savings.