



One voice for many. My voice for you. This statement encompasses my vision of what my role would be as a Director on the Board of WRAR. My goal is to be a voice and a source of support for you, the members, of WRAR. Support you with the education and tools for our profession and help to present the membership and the profession to the community in the best light.

As a full time REALTOR who is passionate about this industry... I know how important it is to have the right tools, classes and marketing to survive in this business. I began my real estate career in a down market. I know how important the basics are. I know you have to be persistent to persevere. I know that there will be a day when all of our hard work through this tough time will pay off.

“Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning and a focused effort.” (Paul J. Meyer). A focused effort to encourage collaboration and find a way to produce the best end result is exactly why the Board of Directors is there for the membership. Graduating from the first WRAR Leadership Academy in September of 2009 was a very educational and inspirational step in me wanting to become a Director on the Board. It was an amazing year of interacting with the Board, volunteering at events and learning about what it takes to be a leader. One of the most important things I walked away with from that experience is how important it is to listen! A good leader is a good listener. Joining the Partnership for Affordable Housing Committee and working toward becoming a Workforce Housing Specialist is a wonderful choice that I made because of the Leadership Academy. I would encourage everyone to try out some of our great committees and see where your talents can be utilized.

This is my fourth year in this industry that I feel so passionate about. Through this tough market I have worked hard to be in the top 7% of REALTORS in sold units for New Hanover County and the top 10% for production. One can not be successful in this business without a good support system and being able to manage time and details. Details are something I learned a great deal about working in the theatre and film industry for many years. I have learned to work together with a group of people to complete a finished product in a timely manner. It takes a lot of hours, hard work, communication, adaptability and dedication to come together and complete one common goal for the good of something larger than yourself. My success in the film industry with its required attention to detail led me to a career in real estate where the details are just as important for an excellent finished product. I don't think “I”. I think “we”. I think “team”.

Remember...One voice for many. My voice for you. What does your voice have to say? I want to know. Go to Facebook and type in: Amy Holcomb for WRAR Board of

Directors. Hit the “Like” button and post your thoughts and concerns. Please feel free to also email me at [amyholcomb@intracoastalrealty.com](mailto:amyholcomb@intracoastalrealty.com) or call me at (910)-262-1723. Please vote starting at noon on August 12<sup>th</sup> through September 9<sup>th</sup> at 3pm. Thank you for your time and consideration.